

Public Good U: Strengthening the Case for Public Higher Education

Imagine an institution that meets the ideals of public higher education: call it Public Good U. What does this institution look like, who does it serve, how is it funded and governed, and what service does it return to the community?

Join us for a groundbreaking national conference exploring the vital role of public higher education as a public good in the 21st century. This timely event will bring together educators, academic administrators, policy makers, and business leaders to address the challenges and opportunities facing public higher education institutions, students, faculty, and staff.

Friday, February 7th - Schedule at a glance

General Sessions	Salon ABCD			
Breakout Rooms	Salon E	Salon F	Salon G	Salon H
12:00 pm - 5:30 pm	Conference Check-in			
1:00 - 1:15 pm General Session	Welcome (SUNY UFS President) - Salon ABCD			
1:15 - 1:45 pm General Session	Welcome (SUNY and CUNY Chancellors) - Salon ABCD John B. King Jr., SUNY Chancellor Félix V. Matos Rodríguez, CUNY Chancellor			
1:50 pm - 3:15 pm General Session	Higher Education and the Public Good: A Keynote Conversation- Salon ABCD Davarian Baldwin (<i>In the Shadow of the Ivory Tower</i>) Sara Goldrick-Rab (<i>Paying the Price; Reinventing Financial Aid</i>) Cathy N. Davidson as moderator/facilitator			
3:30 - 4:00 pm Presentations	Give Community Colleges Your Tired, Your Poor, Your Huddled Masses: How Community Colleges Still Serve the Public Good Pamela Monaco - Ocean County College	Macro-trends Impacting the Evolution of Higher Education: How Institutions can Adapt for Success in the Mid-21st Century David P. Richardson, TIAA	Bargaining for the Common Good: The Broader Impact of Public Sector Trade Unions in Higher Education JacobApkarian - York College, CUNY	Maximizing Opportunity When Workforce Changes Impact College Graduate Careers Julia Murphy - NYS Department of Labor
4:15 - 5:15 Facilitated Discussions	An Intercultural and Interdisciplinary Framework for Teaching 21st Century Citizens Angela Graves - Alfred State College	Equitable Civic Mobility in the CUNY Community Colleges: Models that Empower & Sustain Democracy Marcus Allen - Guttman Community College Jason Leggett, Kingsborough Community College Helen-Margaret Nasser - Kingsborough CC Nicola Blake - CUNY Office of the Executive Vice Chancellor	Students Try to Water the News Desert Todd Franko - SUNY Institute for Local News Eileen Gilligan - SUNY Oswego Elaine Salisbury - Albany University	AI in Education: The Future of Teaching and Learning in Higher Ed Rachel Hageman Blair - University at Buffalo Sam Marrasso - Buffalo Niagara Medical Campus Mari Watanabe-Rose - City University of New York Luke Waltzer - CUNY Graduate Center
5:15 - 6:45 pm General Session	Reception - Marriott - Salon ABCD			

General Sessions
Democracy in America: Educating Citizens Equitably
The New College-Educated Workforce
Research for the Public Good: Creativity, Innovation, and Impact for the 21st Century
Reimagining Town/Gown Relations: Community Building, Civic Engagement, and Economic Development
Perennial Issues in Urban Public Higher Education: Lessons from the Past, Tools for the Future
What Should the State Provide? New Public Good U Foundations and Funding Models

Saturday, February 8th - Schedule at a glance

General Sessions	Salon ABCD			
Breakout Rooms	Salon E	Salon F	Salon G	Salon H
8:15 am - 5:00 pm	Conference Check-in			
9:00 - 10:15 General Session	<p>Higher Education and Economic Development: CUNY, Careers, and New York City in the 21st Century - Salon ABCD Martin Burke - Lehman College Cathy N. Davidson - Senior Advisor on Transformation to the CUNY Chancellor Daniel Disalvo - Colin Powell School (CUNY) Michelle Fine - CUNY Graduate Center Jason Hendrickson - LaGuardia Community College Robin Isserles - Borough of Manhattan Community College Christina Katopodis - CUNY Humanities Alliance Timothy G Lynch - College of Staten Island (CUNY) Dean Savage - Queens College</p>			
10:30 - 11:00 am Presentations	<p>Educating Democratic Citizens in Financialized Times Stephen Hastings-King - Pattern Recognition Research Collective</p>	<p>Liberal Arts and Sciences as a Cornerstone of Research for the Public Good Jeanette Altarrriba - University at Albany</p>	<p>What Might a 21st-Century Community College Look Like? A Vision from the Bronx Joseph Donica - Bronx Community College, CUNY</p>	<p>A Pathway Aligned Degree Maureen Kroning - Empire State University</p>
11:15 - 12:30 General Session	<p>Issues Facing Higher Education: A Conversation with Heads of Public University Systems - Salon ABCD Public University System Heads from across the country discuss issues facing public higher education Moderated by John B. King, Jr., Chancellor of the State University of New York Félix V. Matos Rodríguez, Chancellor of the City University of New York Juan Salgado, Chancellor, City Colleges of Chicago Jay Perman, Chancellor of the University System of Maryland Carleen Vande Zande, NASH Chief Academic Officer</p>			
12:30 - 1:30	Lunch - Marriott - Salon ABCD			
1:45 - 2:15 pm Presentations	<p>Empowering Undergraduates Josephine Jee - Fashion Institute of Technology</p>	<p>Empowering Undergraduates through Research Joshua Barnes - City University of New York</p>	<p>The SUNY Cortland Entrepreneurship Center: A Case Study for Applied Learning, Community Building, and Local Economic Development Laura Davies - SUNY Cortland Kathleen Burke - SUNY Cortland</p>	<p>Disagreeing with Integrity: Public Education's Role in Thoughtful Discourse John Draeger - Buffalo State</p>
2:30 - 3:45 pm Panel Discussions Ignite Sessions	<p>Access, Success, and Inclusion: Advancing Higher Education's Public Mission Ritu Radhakrishnan - SUNY Oswego Kate Holliday - SUNY Upstate Sinikka Grant - SUNY Cobleskill Rajendra Maharaj - SUNY Geneseo Ricardo Nazario Y Colon - SUNY Roberto Rincon - SUNY Oneonta</p>	<p>AI-Driven Solutions for Global Challenges Srirangarai (Ranga) Setlur - University at Buffalo Jason D'Cruz - University at Albany Jeremy Blackburn - Binghamton University Andrew Schwartz - Stony Brook University</p>	<p>Building Bridges to Address Town/Gown Divides Eve Clark Benavides - SUNY Oswego Gwen Kay - SUNY Oswego Elizabeth Dunne Schmidt - SUNY Oswego Allison Rank - SUNY Oswego Lisa Glidden - SUNY Oswego</p>	<p>Ignite Sessions Jennifer Morrison - Erie Community College Alexander J Wray - University of Western Ontario Anthony Burrow - Cornell University Karen Gelles - Farmingdale State College Priyanka Patel - SUNY Plattsburgh Khem Sedhai - University at Albany Lolita Kincade - SUNY Plattsburgh Jacqueline Fay - University of Texas at Arlington</p>
Break				
4:15 - 4:45 pm Presentations	<p>The Definition of Insanity David Belsky, Good Rebellion</p>	<p>CUNY as a Public Good Douglas Medina - Guttman Community College, CUNY</p>	<p>Service-learning Power Lisa Tessier - SUNY Delhi Gabrielle Pierce - Village of Delhi</p>	<p>The Promise of SUNY-led University-Assisted Community Schools to Transform Education in New York State Naorah Rimkunas - Binghamton University Laura Bronstein - Binghamton University</p>
5:00 - 6:00 pm Facilitated Discussions	<p>The Civic Campus Ioana Hubert - Ithaka S+R Deirdre Harlins - Ithaka S+R Catherine Copeland - American Association of State Colleges and Universities</p>	<p>Linking Local and Global Health Research for Public Good Leonard Peruskin - Wadsworth Center, NYSDOH Donald Carey - Carey Health Solutions Gene Morse - University at Buffalo Jack DeHovitz - Downstate Health Sciences University</p>	<p>Town Gown Collaboration: Building Partnerships, Enrollment, and Innovation Alexander J Wray - University of Western Ontario Krisan Osterby - International Town and Gown Association</p>	<p>STEM through a Civic Lens Democracy Engagement in General Education Nirav Patel - University of Colorado, Boulder John Suarez - SUNY College at Cortland Peter Sawyer - Hudson Valley Community College Angela Graves - Alfred State College Angie Chung - University at Albany</p>
6:00 PM	Dinner on your own			

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Sunday, February 9th - Schedule at a glance

General Sessions	Salon ABCD			
Breakout Rooms	Salon E	Salon F	Salon G	Salon H
8:15 am - Noon	Conference Check-in			
9:00 - 10:15 am Panel Discussions	College During and After Incarceration in New York Prisons and Jails: Collaboration between CUNY and SUNY Rachel Sander - State University of New York Michelle Ronda - Borough of Manhattan Community College Carla Barrett - John Jay College Tommasina Faratro - Borough of Manhattan Community College	Fighting Campus Debt Joanna Gonsalves - Massachusetts State College Association Richard Levy - Salem State University	Civics and Local History Michael Oberg - SUNY Geneseo Liam DeBono - SUNY Geneseo student Teresa Dickson - SUNY Geneseo alum Chris Ryon - Port Jefferson Town Historian	CUNY's Career Success Fellows Program: a Faculty-Driven Model to Promote Career Readiness Across the Largest Urban University System in the US Jason Hendrickson - LaGuardia Community College Punita Bhansali - Queensborough Community College
10:30 - 11:00 am Presentations	OER (Open Educational Resources) as a Public Good Kim Scalzo - SUNY System Administration Mark McBride - Ithaca S+R	Making Metrics Matter for Public Good U Bruce Simon - SUNY Fredonia Kelly Grotke - Pattern Recognition: A Research Collective	Using PUBLIC Deliberation to Build Civic Capacity Peter Sawyer - Hudson Valley Community College	Public Good for U (and You, and You, and You): A Provocative Look at Student Performance, Retention, and Persistence Differences Between Excelsior Scholarship Recipients and Non-Recipients
11:15 am - 12:15 pm Facilitated Discussions	Democracy (Inside) In America: Educating (Incarcerated) Citizens Equitably Anna Sorensen - SUNY Potsdam Heather Sullivan-Gatlin - SUNY Potsdam	Public Dollars, Open Solutions: The Case for Open Source and Open Practices in Higher Education Matthew K. Gold - CUNY Graduate Center Charlie Edward - City Tech, CUNY Ruth Carpenter - Binghamton University Luke Waltzer - CUNY Graduate Center Jean Amaral - Borough of Manhattan Community College Ed Beck - SUNY Oneonta	Supporting Rural & Small Town School Mental Health through University-Community School Partnerships Rimkunas Naorah - Binghamton University Luann Kida - Binghamton University Community Schools	Democracy in Class Babette Faehmel - Schenectady Community College Ashley Liegi - Stony Brook University Joseph Scarlon - Monroe Community College
12:30 - 1:30 pm General Session	Public Higher Education as a Public Good, the View from Albany - Salon ABCD Invited reflections from elected officials. Assemblymember John T. McDonald III Assemblymember Gabriella A. Romero			

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